

Pickleball Lincoln, Inc.
Meeting of the Board of Directors
Home of Joel Houston, 6700 Anns Ct, Lincoln NE
68516 Monday December 4th, 2023. 7:00 P.M. Agenda

Opening

1. Call the Meeting to Order – President Joel Houston

Present:

Joel

Bill

Jamie

Cindy

Nick

2. Minutes from the meeting of November 6th, 2023 (to be distributed at the meeting)

No corrections or updates

3. Agenda

- a. Call for additions to the agenda

Addition about the endowment fund - Joel

How to correct signing in at Speedway - Bill

Owl Paddles - Bill

- b. Action Item: Approve the Agenda

- i. Approved the agenda - Unanimous

4. Action Item: Ratify Email Votes:

- a. Move forward with a website design partner, Zoet, for an updated Website, with payment split over November and December of 2023

- i. Approved the email Vote - Unanimous

GENERAL TOPICS

Financial Updates

- “This month you will see the result of the tournaments and the interest earned over the last 3 months. The value of the investments has been increased by this interest as well and the Statement of Revenues reflects the interest earned in the general and court accounts.” - Mike
 - Reviewed, no comments or action items
- Reconciliation of tournament revenue for Pink'd - Cindy
 - Tournament fees incorrectly assigned as memberships, will be corrected shortly.
 - Pink'd was the largest tournament (number of players) in PLI history

Tournaments and Scheduling

- Discuss reducing payment methods for account reduction / simplicity - Joel
 - Proposing closing Venmo and potentially Paypal due to the connection with Joel personally, moving solely to Credit card payments
- Review of Speedway Open Play and Round Robins/Memberships - Bill
 - Confusion about the difference between paying for Speedway and PLI membership, misunderstanding about what the money was for

Fundraising and Court Development

- Updates from LPR's risk mngt division regarding AED's - Joel
 - Variety of options regarding first responders notification and usage. Laws limiting liability for the users. Must notify and register the units with first responders/ an official app.
 - Cindy made a motion made to move forward in obtaining as many AED's as possible via donation and set up training necessary to usage - Unanimous
 - Future conversations needed on specific deployment, security/containment, and placement based on locations selected
- Question of endowment fund for Peterson Park to be available for use at any of the city outdoor courts - Joel

- Modifying verbage in contract to make endowment funds easier to use. No additional money going into the endowment fund, because Pickleball is now a tier 1 sport. Discussed if changing the terms would come with strings attached with the PR department.

Communications and Outreach

- Website Design and vendor selection - Cindy
 - Discussed proposed list of features and functionality for the new vendor's website. Setting up meeting with the designer for the website (Discussed timing for the call). Three rounds of testing available for functionality and design. Calendar invites to go out this next week.
- Survey, to be sent after the negotiations with the City and before April 1
 - Bill proposed removing the 2023 questions from the survey and focusing on 2024.
- Agreed
- Plans to send end of year letter to membership. Be better about letting them know what we do and why it's good for them. - Joel
 - After receiving feedback, we are not providing sufficient information about the happenings of the club.
 - Joel will send out a list of committees and members to get a more accurate picture of the organizational.
- Membership analysis - Jamie
 - Requested the membership participation analysis remain confidential.
- Goodrich Elementary CLC updates - Jamie
 - Working with the elementary students and the associated chaos therein.

Board Updates

- Governance Proposal
 - Response given and request to join the board meeting as a guest was declined.
- New Directors, discuss and bring motion forward to add directors starting Jan. 1 - Joel
 - Discussed adding Lisa and Lance White to the board. Proposed adding new directions on a 1 year term, with an additional term available after the first year

- Motion to:
 - Bring all new directors to the board on a 1 year term - Unanimous
 - Bring Lisa White to the board of directors starting Jan 1, 2024- Unanimous
 - Bring Lance White to the board of directors starting Jan 1, 2024 - Unanimous
- Also discussed bringing an additional person to the board.
- Present Clarification of management chain-Administrator or manager chart. Help us define assignment of duties and how it we utilize the handbook Cindy started working on last month.
 - Lay out committees and the members of each - Joel
 - Active discussion, Joel outlined a distinction between administrators (board members) and executives (non-board members with authority)
 - Board is administrator over all duties of PLI, with one or more board member acting as the liaison between the administrators and the management (committee). Nothing adopted, a discussion about vernacular and potential hierarchy constructions
- Formally name Cindy DeCoster our "Event Team Manager" to reduce confusion as the tournament volunteer committee grows. - Joel
 - Joel made the motion to give Cindy the title of "Event Team Manager." A second was declined
- Motion to gift directors lifetime membership after one year of service on the Board of Directors
 - Joel made the motion - 4 Yes, 1No (Bill)

Joel ajournamed the meeting

Submitted by Nick Ehmcke, Secretary

Pickleball Lincoln, Inc.
Balance Sheet
As of November 30, 2023

	<u>Nov 30, 23</u>	<u>Nov 30, 22</u>	<u>\$ Change</u>
ASSETS			
Current Assets			
Checking/Savings			
103 - Checking Account, Operati...	36,273.56	60,611.55	-24,337.99
105 - Checking Account, New C...	<u>1,202.63</u>	<u>105,436.58</u>	<u>-104,233.95</u>
Total Checking/Savings	37,476.19	166,048.13	-128,571.94
Other Current Assets			
160 - Investment - Operations	142,883.61	0.00	142,883.61
165 - Investment - Courts	<u>161,229.45</u>	<u>0.00</u>	<u>161,229.45</u>
Total Other Current Assets	<u>304,113.06</u>	<u>0.00</u>	<u>304,113.06</u>
Total Current Assets	<u>341,589.25</u>	<u>166,048.13</u>	<u>175,541.12</u>
TOTAL ASSETS	<u>341,589.25</u>	<u>166,048.13</u>	<u>175,541.12</u>
LIABILITIES & EQUITY			
Equity			
300 - Fund Balance, Operating	60,904.33	64,361.52	-3,457.19
330 - Fund Balance, New Courts	119,618.17	871.59	118,746.58
Net Income	<u>161,066.75</u>	<u>100,815.02</u>	<u>60,251.73</u>
Total Equity	<u>341,589.25</u>	<u>166,048.13</u>	<u>175,541.12</u>
TOTAL LIABILITIES & EQUITY	<u>341,589.25</u>	<u>166,048.13</u>	<u>175,541.12</u>

Pickleball Lincoln, Inc.
 Statement of Revenue and Expenses
 November 2023

	Nov 23	Jan - Nov 23
Ordinary Income/Expense		
Income		
360 · Activity Donations	72.00	4,262.75
375 · Banners	900.00	1,500.00
400 · Donations	0.00	1,510.00
410 · Give to Lincoln	0.00	108,360.77
411 · Miscellaneous Income	0.00	15.85
412 · Round Robin	0.00	35.00
420 · Membership Annual Dues	2,040.00	17,013.66
430 · Skills/Drills/Lessons	0.00	3,965.00
460 · Equipment Rental	0.00	525.00
Total Income	3,012.00	137,188.03
Expense		
640 · Insurance	0.00	1,672.80
645 · Maintenance	199.60	3,545.68
650 · Miscellaneous	0.00	10.10
660 · Nets/Repairs	0.00	1,080.24
675 · Software	29.00	905.91
677 · Special Events Costs	0.00	184.46
680 · Stripe Processing	136.62	1,147.85
682 · Venmo Processing Fee	0.00	104.85
685 · Supplies, Office	0.00	284.76
Total Expense	365.22	8,936.65
Net Ordinary Income	2,646.78	128,251.38
Other Income/Expense		
Other Income		
1000 · Suspense	0.00	0.00
404 · Lifetime Membership		
405 · Lifetime Memberships	0.00	13,625.00
407 · Lifetime Expenses	0.00	-1,567.17
805 · Venmo Processing - Lifetime	0.00	-57.58
Total 404 · Lifetime Membership	0.00	12,000.25
860 · Tournament(s)		
861 · Fire & Ice Tournament		
862 · Fire and Ice Tournament Fees	0.00	6,751.00
864 · Fire and Ice Sponsor Fees	0.00	4,600.00
864.5 · Participant Awards	0.00	-4,300.00
865 · Fire and Ice Expense	0.00	-4,802.57
866 · PayPal Fee	-0.89	-68.43
Total 861 · Fire & Ice Tournament	-0.89	2,180.00

Pickleball Lincoln, Inc.
Statement of Revenue and Expenses
November 2023

	<u>Nov 23</u>	<u>Jan - Nov 23</u>
869 - May Day Melee		
870.5 - Participant Fees	0.00	4,740.00
871 - Participant Awards	0.00	-671.19
871.5 - Sponsorships	0.00	600.00
872 - Processing Fees	0.00	-99.08
869 - May Day Melee - Other	0.00	-2,002.19
Total 869 - May Day Melee	<u>0.00</u>	<u>2,567.54</u>
875 - Sweet Spot		
870 - Sponsor	0.00	1,000.00
876 - Participant Fees	0.00	1,645.00
877 - PayPal Fees	0.00	-51.53
878 - Snacks, Sandwiches, etc.	0.00	-194.27
Total 875 - Sweet Spot	<u>0.00</u>	<u>2,399.20</u>
900 - Pickled Pink/Rock & Roll Rally		
902 - Participant Fees	0.00	9,223.11
903 - Participant Awards	0.00	-200.00
904 - Sponsorships	7,900.00	13,300.00
908 - Processing Fees	0.00	-36.68
910 - Expenses - Balls, Etc.	-1,062.35	-8,055.57
912 - Contribution	-5,260.00	-5,260.00
Total 900 - Pickled Pink/Rock & Roll Rally	<u>1,577.65</u>	<u>8,970.86</u>
Total 860 - Tournament(s)	<u>1,576.76</u>	<u>16,117.60</u>
889 - Interest		
890 - Interest - Courts	2,229.45	2,813.91
891 - Interest - General	1,883.61	1,883.61
Total 889 - Interest	<u>4,113.06</u>	<u>4,697.52</u>
Total Other Income	<u>5,689.82</u>	<u>32,815.37</u>
Net Other Income	<u>5,689.82</u>	<u>32,815.37</u>
Net Income	<u><u>8,336.60</u></u>	<u><u>161,066.75</u></u>



Custom Marketing Proposal Built For Pickleball Lincoln



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27,196
SERVICES
MANAGED

94%
RETENTION
RATE

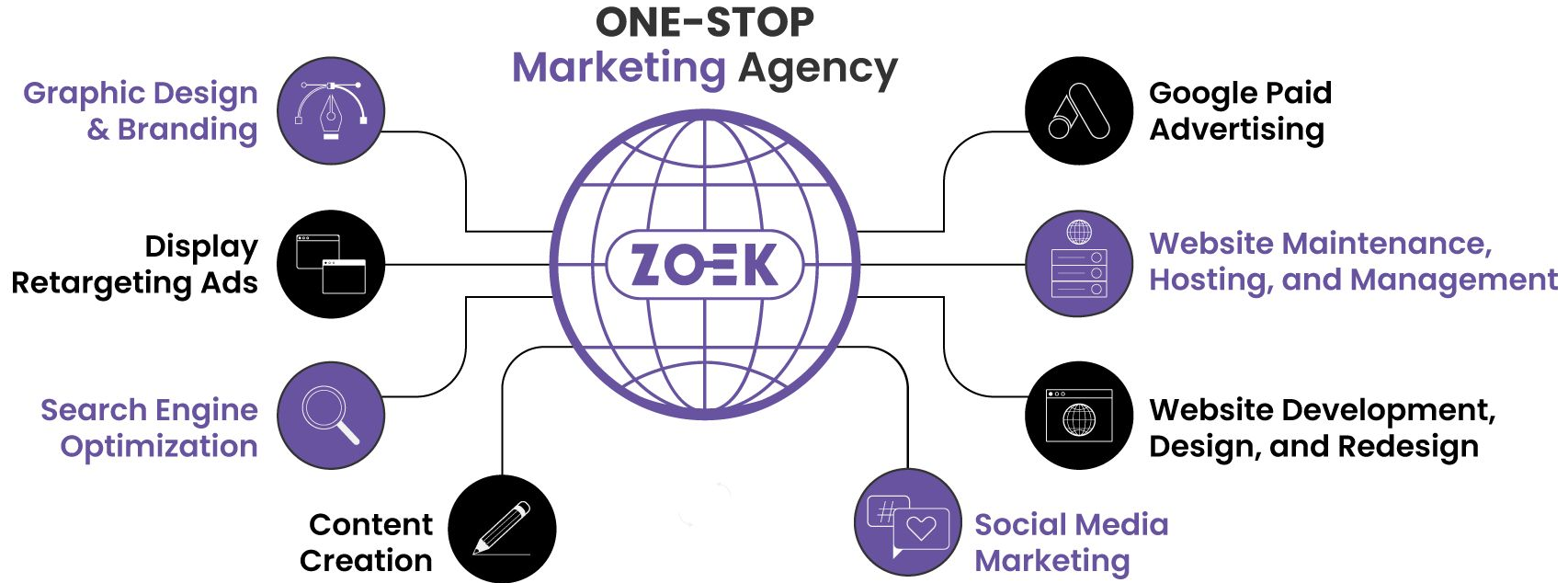
4.2M+
KEYWORDS
TRACKED

112,000
WEBSITES
DESIGNED



ZOEK MARKETING

Custom Marketing Solutions for
Every Business Need



ZOEK STUDIO

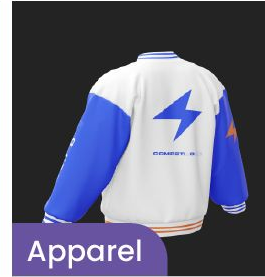
A capable graphic designer can help take your branding, social media, ads, website, and more to the next level. With their expertise and creative eye, they can bring your vision to life and help your business make a lasting impression on your audience.



Branding



Business Cards



Apparel



Packaging



Mockups



Brand Animation

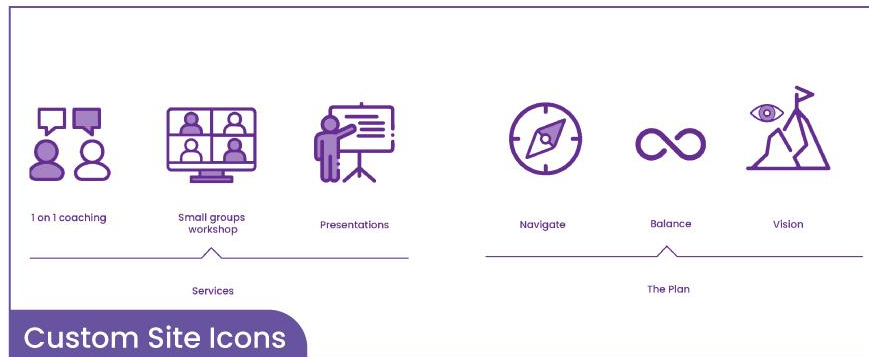
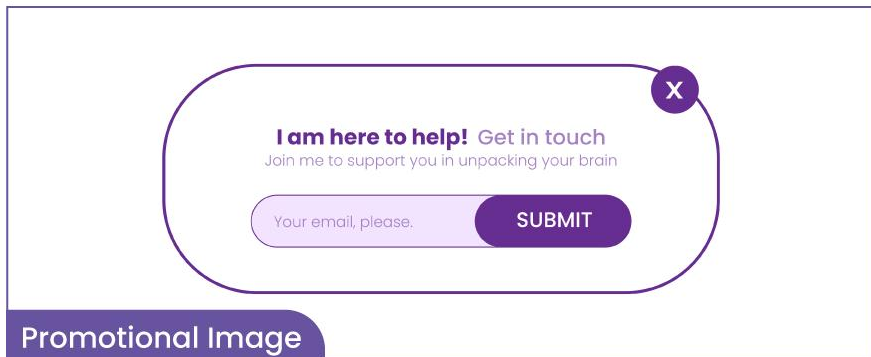
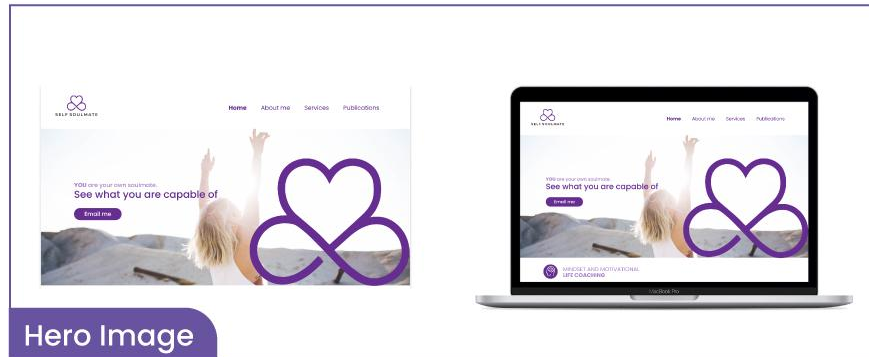
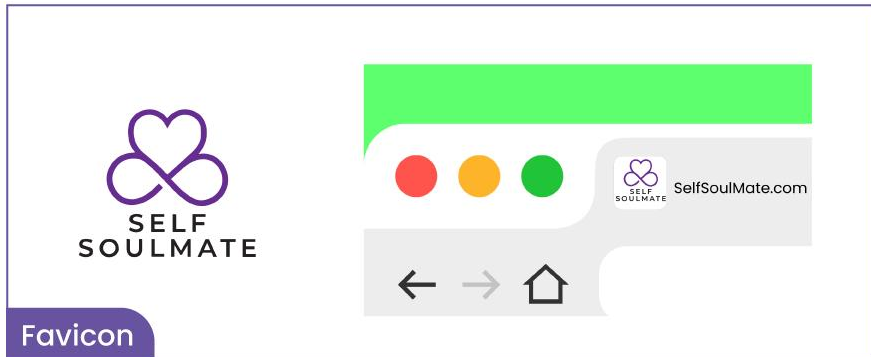


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Site Enhance Kit

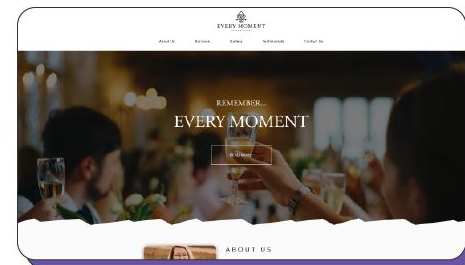
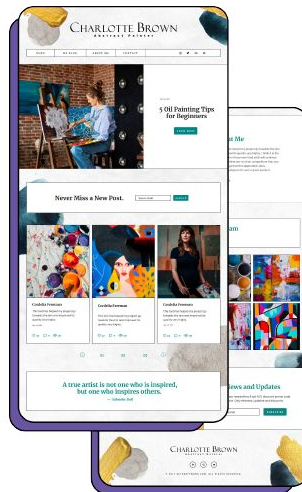
Includes: Favicon, Hero Image, Infographic or Promotional Image, 5 Custom Site Icons



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It's just the *beginning* once your site shines with its stunning design and compelling content. Our commitment is to keep that shine alive and thriving. Trust us to be your behind-the-scenes website guardians.



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Listing Sync:

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SSL:

An SSL certificate (<https://>) protects your website and confirms its security for visitors. Plus, it's essential for boosting SEO and bolstering online credibility.

Privacy:

While ICANN registration requires displaying site owner details, Zoek's Privacy Protection keeps your information secure. Protect your privacy from spam, fraud, telemarketers, and unsolicited emails.

Site Insurance:

As the world expands digitally, unexpected cyber setbacks can occur to anyone. If your site is compromised, we'll promptly act, restoring it at no extra cost. If restoration fails, we'll rebuild it for free.

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Present a polished and credible front to your customers with a domain-specific email, distinguishing you from generic Gmail, Yahoo, and the like. Whether you need hi@yourdomain.com, yourname@yourdomain.com, or support@yourdomain.com, we've got you covered. Require additional email addresses? Add them for just \$10/mo each.



EXPERT WEBSITE MAINTENANCE & MANAGEMENT BUNDLES

Core Maintenance & Management Package

- Hosting
- 2 Hours /mo of Website Design Requests
- Listing Sync
- SSL
- Privacy
- Site Insurance
- 2 Branded emails

eCommerce Maintenance & Management Package

- Hosting
- 4 Hours/mo of Website Design Requests
- Listing Sync
- SSL
- Privacy
- Site Insurance
- 4 Branded emails



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Brian Duggan
Account Executive

